



"The employee as a crucial part of a successful commerce business".

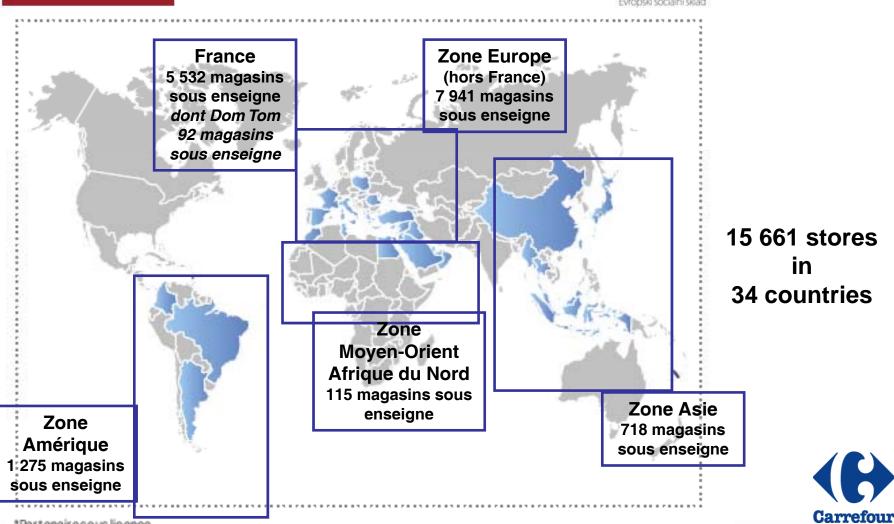
Carrefour group beliefs and actions

Direction for international social relations – Carrefour group – Mathilde Tabary

TRGOVINSKA
ZBORNICA SLOVENIJE*
Slovenian Chamber of Commerce

Carrefour group presentation





"Izvedba projekta **Večja usposobljenost – boljša komunikacija med delodajalci in delavci v trgovini** je delno sofinancirana s strani **Evropskega socialnega sklada.** Operacija se izvaja v okviru Operativnega programa razvoja človeških virov za obdobje 2007-2013, razvojne prioritete Institucionalna in administrativna usposobljenost, prednostne usmeritve Spodbujanje razvoja nevladnih organizacij, civilnega in socialnega dialoga."



Carrefour group presentation



The 2nd biggest retail group in the world / 1st in Europe

4 different models (hyper / super / convenience / discount)



































Carrefour group presentation



475 000 employees in the world / 295 000 in Europe

The 7th biggest private employer in the world

More than 100 000 persons were recruited by Carrefour in 2009 (Permanent contracts)

Every day Carrefour employees serve or help to serve millions of customers and consumers in our various stores and trades

In France, 75 % of the employees in Hypermarkets live less than 5km away from their stores.

90% of the decisions of recruitment are taken in the area where the store is located

Our employees are a crucial part of our commerce business





Our Corporate Social Responsibility towards our employees



SOCIAL DIALOGUE

EMPLOYEES RIGHTS

EMPLOYMENT AND WORKING CONDITIONS

Global negotiations with UNI

Respect of law and regulations

Recruitment at a local level, respecting diversity and non discrimination

European Work Council

Freedom of expression

rules

Regular social dialogue

Fair pay and paid leave

Inclusion and training

with local trade unions

Health and safety on the workplace

Work life balance

Non discrimination against trade union delegates

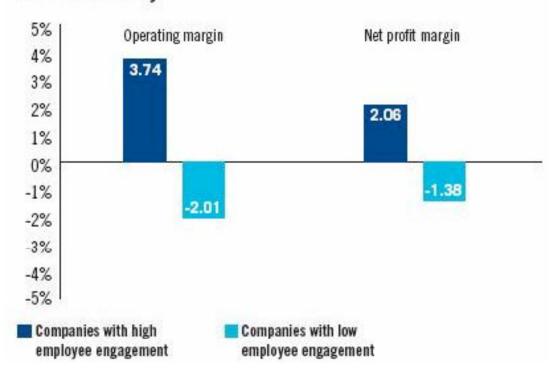




Why trying to develop satisfaction among our employees?



How Engagement Affects Financial Performance — Three-Year Study



A real impact on business

Acknowledgement. All graphics © Towers Perrin Global Workforce Study 2007 2008





« In developing and inspiring Carrefour people to be the best they can be : happy engaged people make happy customers »

Lars Olofsson – Executive Director for Carrefour group

Carrefour launched in 2009 3 main values for its employees:

Commited

Caring

Positive

The objective is to bring these values to life in each of our at that we ensure that customers will enjoy coming back again.







Building satisfying and trustful employees is first of all respecting social rights and labour regulations in our stores and among our suppliers

We deeply believe in a contructive social dialogue to help us promoting the respect of social rights and controling that these rights are respected.





CARREFOUR

Naložba v vašo prihodnost Operacijo delno financira Evropska unija Evropski socialni sklad

UNI
Union Network International

A l'occasion de la réunion du Comité d'information et de Concertation Européen des 27 et 28 novembre 2000, Carrefour et l'Union Network International (UNI) ont convenu que toute entreprise a besoin pour se développer de paix et de consensus social.

Pour ce faire, Carrefour s'engage à veiller conjointement avec l'UNI à la bonne application des conventions 87 – 98 et 135 de l'OIT.

Ces normes internationales définissent :

- le droit des salariés à s'affilier à une organisation syndicale de leur choix.
- le droit de négocier collectivement
- la protection des salariés et de leurs représentants contre tout acte de discrimination tendant à porter atteinte à la liberté syndicale.

Le respect des droits syndicaux et la reconnaissance des droits fondamentaux font partie de la culture des sociétés du Groupe Carrefour.

Carrefour a également condamné le travail des enfants pour prévenir l'esclavage et le travail forcé et il entend que les principes définis par l'OIT soient respectés par ses fournisseurs.

Le Président Carrefour

Daniel BERNARD

Le Secrétaire Général de l'UNI

Philippe JENNINGS

Le Directeur de UNI Commerce

Courtenculors

Jan FURSTENBORG

A global agreement between UNI and Carrefour on respect of fundamental rights (may 2001)





Example of Romania

- There are around 9 000 employees working for Carrefour Romania in 2009
- There was no trade union before 2009.
- In 2009 UNI and Carrefour management promoted together the creation of trade unions inside Carrefour
- A first collective agreement was signed in 2010.
- Thanks to these negotiations between management and social partners employees got a collective salary increase, food tickets, better conditions for week ends etc.





Social dialogue at a European level

A European Work Council since 1996

30 members from each European country

One global meeting per year and 3 or 4 steering commitees

Information on Carrefour group strategy at a European and national level Exchanges on good HR practices



sujeta essentificia de la viei de notre Comité, sur les activités de Carretour en Europe, sur les bonnes pratiques sociales.

Cette letre d'information a également vocation à améliorer la connaissance mutuelle des membres du Comité et permettre à chacun de mieux vivre son rôle de représentant du personnel et de syndicaliste au sein du Comité auropien.

Enfin, ele constitue un pas supplémentaire dans la construction de notre dialogue social. Mieux comprendre les engieux pour ineux apprécier les situations et mieux réfléché aux solutions.

Je termineral en remerciant Cécile CLOAREC, Présidente du Comité, pour ses qualités d'écoutre et la qualité de nos échanoes. Souhaitons lui bonne route sur sa nouvelle vois riche es que pous aussi septemen sui avoir de nos échanoes. Souhaitons lui bonne route sur sa nouvelle vois riche es que pous aussi septemen sui avoir





Health and safety on the workplace

Preventing third party violence

- SOS conflict: a training course for cashiers in France
- 10 000 cashiers recieved training sinc 2007
- The aim :
 - To strenghten the ability to respond profesionally in the management of violent situations
 - To take into consideration all situations which might arise in a shop,
 from the midly aggressive to the most dangerous

Carrefour has participated in the debates at the European level with Eurocommerce and the unions in order to elaborate a toolkit for the commerce sector.



Stop!











Our Corporate Social Responsibility Naložba v vašo prihodnost OPERACIJO DELNO FINANCIRA EVROPSKA UNIJA UNIJA EVROPSKA UNIJA UNIJA EVROPSKA UNIJA UNIJA EVROPSKA UNIJA UNIJA UNIJA UNIJA U

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Non discrimination against trade union delegates





Recruitment respecting diversity and non discrimination principles



Diversity Charters have been signed in France and in Belgium









Recruitment respecting diversity and non discrimination principles



- Young people
 - > 26% of the employees worldwide are under 26 years old
- Young people with disadvantaged background
 - > « Plan Espoir Banlieues » in France
 - > 5 900 young people living in poor areas were recruited in 2008 and 2009
- Senior citizens
 - Several agreements have been signed with social partners in France in 2009 to promote recruitment and employment of over 45 or 50 years aged employees







Recruitment of disabled people



10 189 employees in Carrefour worldwide are disabled people in 2009

More than 7000 disabled people working for Carrefour in Europe Poland, Romania, Spain, Italy, France







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Recruitment of disabled people in France



- > A first agreement was signed with trade unions in Hypermarkets in 1999
- > 2005 : 1st agreement in Supermarkets
- > 2008: 4th agreement in Hypermarkets and 2nd in Supermarkets
- 2009 : 1st agreement for Carrefour Administratif France
- More than 6% of the employees in Hypermarkets in France
- 5 000 disabled people in Carrefour France
- Carrefour Hypermarkets is the first biggest retail employer of disabled people.







Training



- > 7,3 billions hours of training have been delivered worldwide in 2009
- > 90% of employees were trained













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Actions for a better work life balance



In France:

- "Horaires en îlot": A specific organisation in cashier department in stores allows cashiers to choose their working time one or two weeks in advance: 20 000 cashiers benefit from this organization and 90% of them say they are satisfied with it.
- A parenthood Charter has been signed in 2008
- ➤ A guide of « 23 measures for a better welfare » has been given to every manager in Hypermarket in France in 2009
- ➤ A guide on parenthood will be given to all the managers in every French business unit in November 2009.

In Spain:

A "Carrefour Life "program





How to know about employees wishes, satisfactions and unsatisfactions



Staff satisfaction survey:

- 23 000 employees take part in the survey every year
 - ➤ The objective is to allow employees to express their opinion about the organisation and their job and make suggestions.









Thank you for your attention



